ART SPACE IMAGE
The importance of image in science and art

Monday, April 24, 2017, from 10.00 am to 12.30 am
Istituto Italiano di Cultura - 50, rue de Varenne - 75007 PARIS

Event organized under the auspices of the Embassy of Italy in France

Organized and edited by Alessia Bennani, correspondent of the *digitalXY* project started by the Department of Civil, Environmental and Mechanical Engineering, University of Trento

The images, together with speech and writing, are the fundamental means to communicate, but they use a code that has an universal value only partly; indeed, this code is also based on conventions created by the circumstances and by environmental characteristics of the context they are referred to.
The implicit exceptionality in new communications from space and in space could therefore present new problems but also unexpected occasions, not only for the technique of creation and transmission of pictures but also for the different way of conceiving and interpreting them, both by those who send them and by those who receive them. Transmitting pictures does it mean to send information but also to exchange ideas and thoughts, not excluding emotions and art expressions: with the linked limitless expansion of horizons and communicative potential that technological innovations allow.

This is going to be discussed in the meeting in Paris on April 24 at the headquarters of the Istituto Italiano di Cultura. The event begins with a reflection on the role of representation and design, graphics and image in art and science, to get to communication by social networks and to deal with the theme of collective art. The focus is the **presentation of the APP SPAC3, the application connected to the VITA Space Mission** with the Italian astronaut **Paolo Nespoli**, the first European astronaut to tweet from space by sending breathtaking

photos of the Planet. The event will be attended by, among others, the master **Michelangelo Pistoletto**, the president of the Agenzia Spaziale Italiana **Roberto Battiston** and the Cabinet chief of the European Spatial Agency **Elena Grifoni Winters**.

On this occasion, it will be presented the ***digitalXY* project**, running for two years in DICAM and developed in full compliance with university policies on open access to research results, as well as the ***XY* magazine** published in digital form on the University of Trento OJS platform. XY is a suitable tool and place of fruitful collaborations in the field of projects and publishing involving visual culture. The goal of the Parisian event is to bring together the different knowledge implicated in issues regarding the outer space – that is, technology, astronomy, computer science, scientific and artistic illustration and, obviously, mathematics and science of representation – to understand the ways in which each of them and all together contribute to extend the cultural significance of the images.

Speakers
ESA European Space Agency
ASI Agenzia Spaziale Italiana
Review XY Critical review of studies on the representation of architecture and use of the image in science and art
Master Michelangelo Pistoletto
Città dell'Arte Pistoletto Foundation

Under the patronage of
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Ordine degli Architetti Pianificatori Paesaggisti e Conservatori in Rome and province
and
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For registrations and more information
press@bennani.it / +39 335 6043723 / +33 6 59177737



Paris photographed by ESA astronaut Paolo Nespoli (credits ESA/NASA)